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ADANA
AGRICULTURE
FAIR

**ADANA GREEN HOUSE-
GARDEN FAIR**

2023

Adana Agriculture, Greenhouse – Garden Fair
POST SHOW REPORT



Adana



TURKIYE FUAR
YAPIMCILARI DERNEGI



CONTENTS

03
ABOUT
THE SHOW

04
OVERVIEW

05
EXHIBITOR
OVERVIEW

06
VISITOR
OVERVIEW



09
PHOTOS



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About The Fair

Adana Agriculture, Greenhouse & Garden Fair is the most comprehensive agriculture and greenhouse garden fairs of the region, bringing together the producers and end-users by presenting all kinds of equipment, wide product range, latest technological products and all the differences in innovation needed in every field of agriculture and horticultural equipment. Agriculture and Greenhouse Garden Fairs, which offer a wide range of products from agricultural machinery to tractors and harvesters, from agricultural mechanisation to tools and equipment, from seed to fertiliser, from seedlings to greenhouse equipment and new production technologies, opened its doors for the 16th time.

2024 Adana Agriculture, Greenhouse & Garden Fair, which has started its preparations rapidly, is preparing to welcome its exhibitors and visitors for the 17th time on 30 October – 3 November.



Fair Summary Info

Adana Agriculture, Greenhouse & Garden Fair



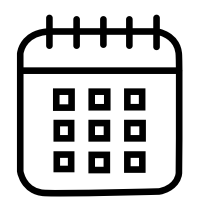
Official Title

Adana Agriculture 2023 16th Animal Husbandry, Poultry and Dairy Industry Fair
Adana Greenhouse–Garden 16. Greenhouse, Garden, Sapling, Seed Growing, Floriculture and Technologies Fair



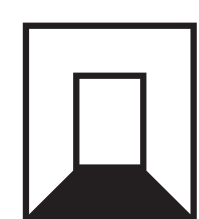
Location

Kurttepe Neighborhood Prof. Dr. Necmettin Erbakan Boulevard. No: 242 Çukurova – Adana



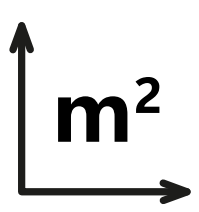
Date

07.11.2023 – 11.11.2023



Number of Halls

1 HALL + OPEN AREA



Exhibition Space

35.000 m²



Overview



144
EXHIBITORS



132.455
VISITORS



10
EXHIBITOR COUNTRIES



20
VISITOR COUNTRIES

Digital Engagement



12.000
FOLLOWERS



3.279
FOLLOWERS



138
FOLLOWERS

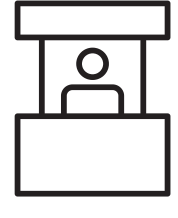


56.099
VIEWS



232.064
WEBSITE VIEWS

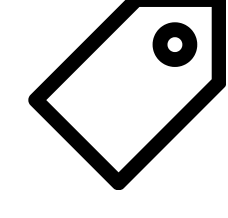
Exhibitor Overview



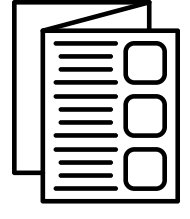
NUMBER OF EXHIBITORS
144 EXHIBITORS AND CO-EXHIBITORS



NUMBER OF INTERNATIONAL EXHIBITORS
19 EXHIBITORS AND CO-EXHIBITORS



NUMBER OF BRANDS
100 BRANDS

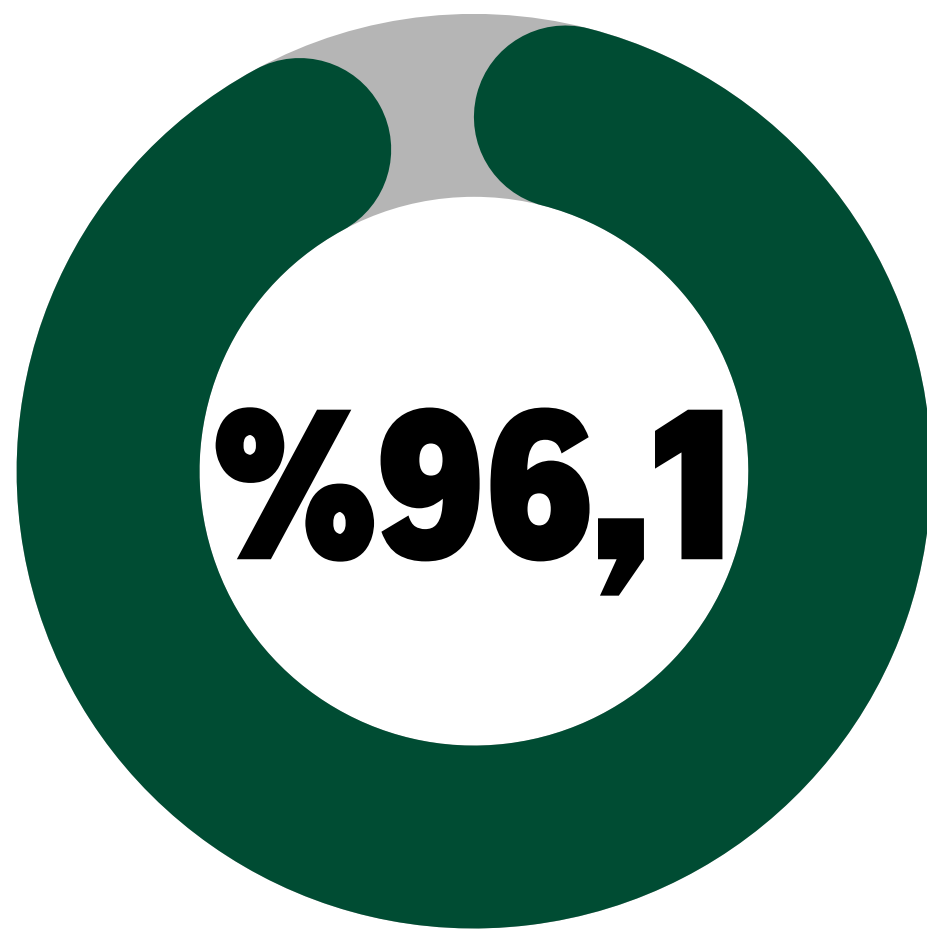


PRODUCT GROUPS

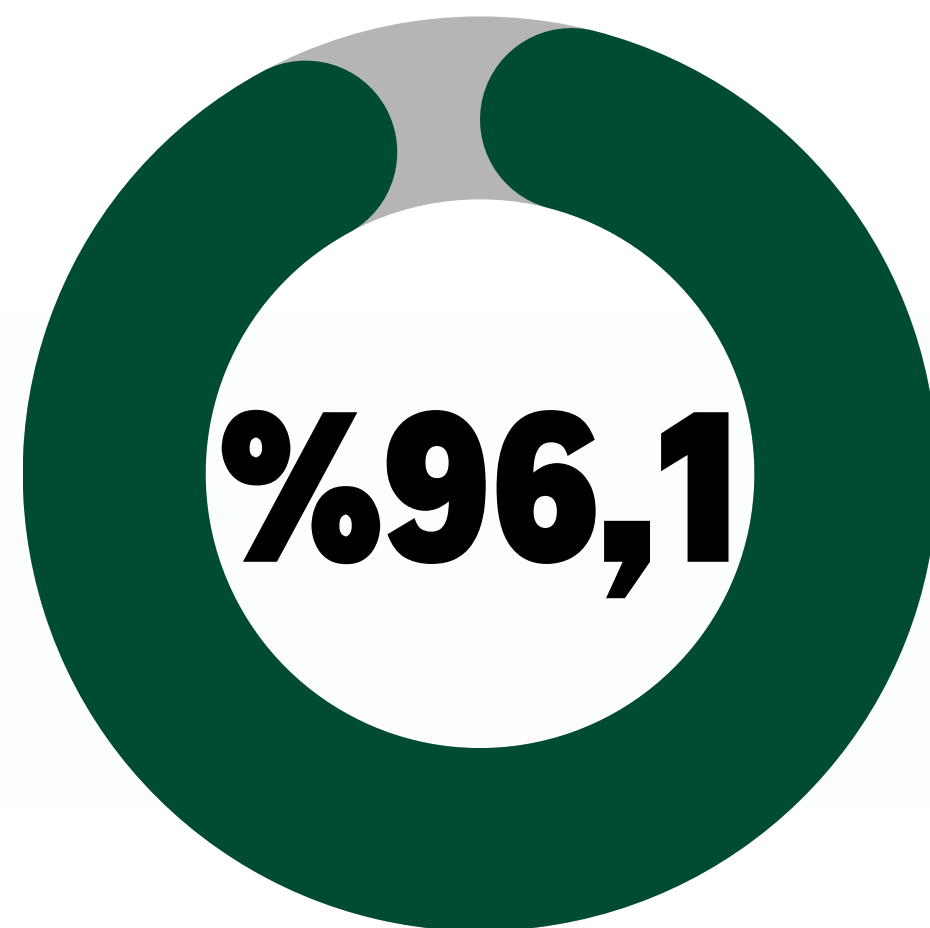
- Tractors
- Harvesters
- Agricultural Mechanization and Technologies
- Greenhouse Technologies, Latest Technologies in Viticulture and Winemaking
- Water and Irrigation Technologies
- Agrochemicals
- Fertilisers
- Seeds, Seedlings, Saplings and Horticulture and Related Technologies
- Ecological Agriculture
- Agro Informatics
- Livestock Breeding
- Equipment and Services for Farming and Greenhouses
- Live Animal Breeding
- Water Products
- Milk and Dairy Products
- Poultry
- Animal Production Machinery
- Animal Health and Veterinary Services, Medicines and Equipment
- Related Publications, Research Institutes

EXHIBITOR COUNTRIES

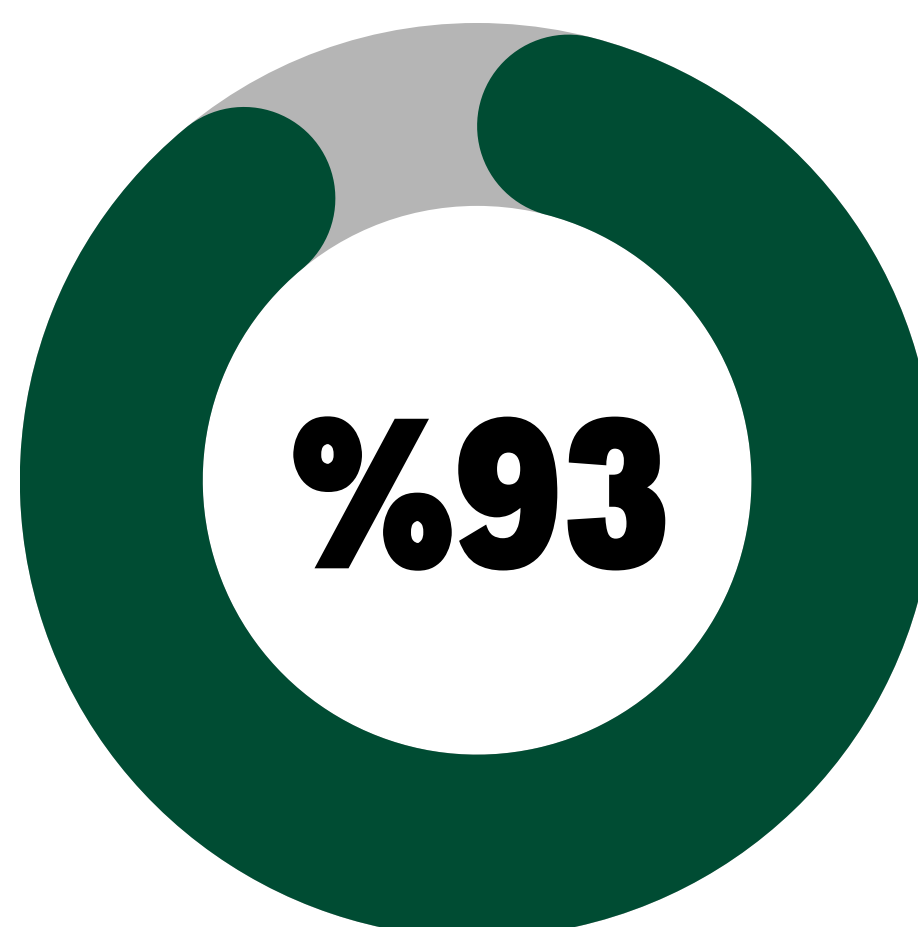
- Germany
- United States of America
- United Kingdom
- China
- France
- Netherlands
- Spain
- Italy
- Japan
- Poland



EXHIBITOR SATISFACTION RATE



CONSIDERS TO EXHIBIT NEXT EDITION



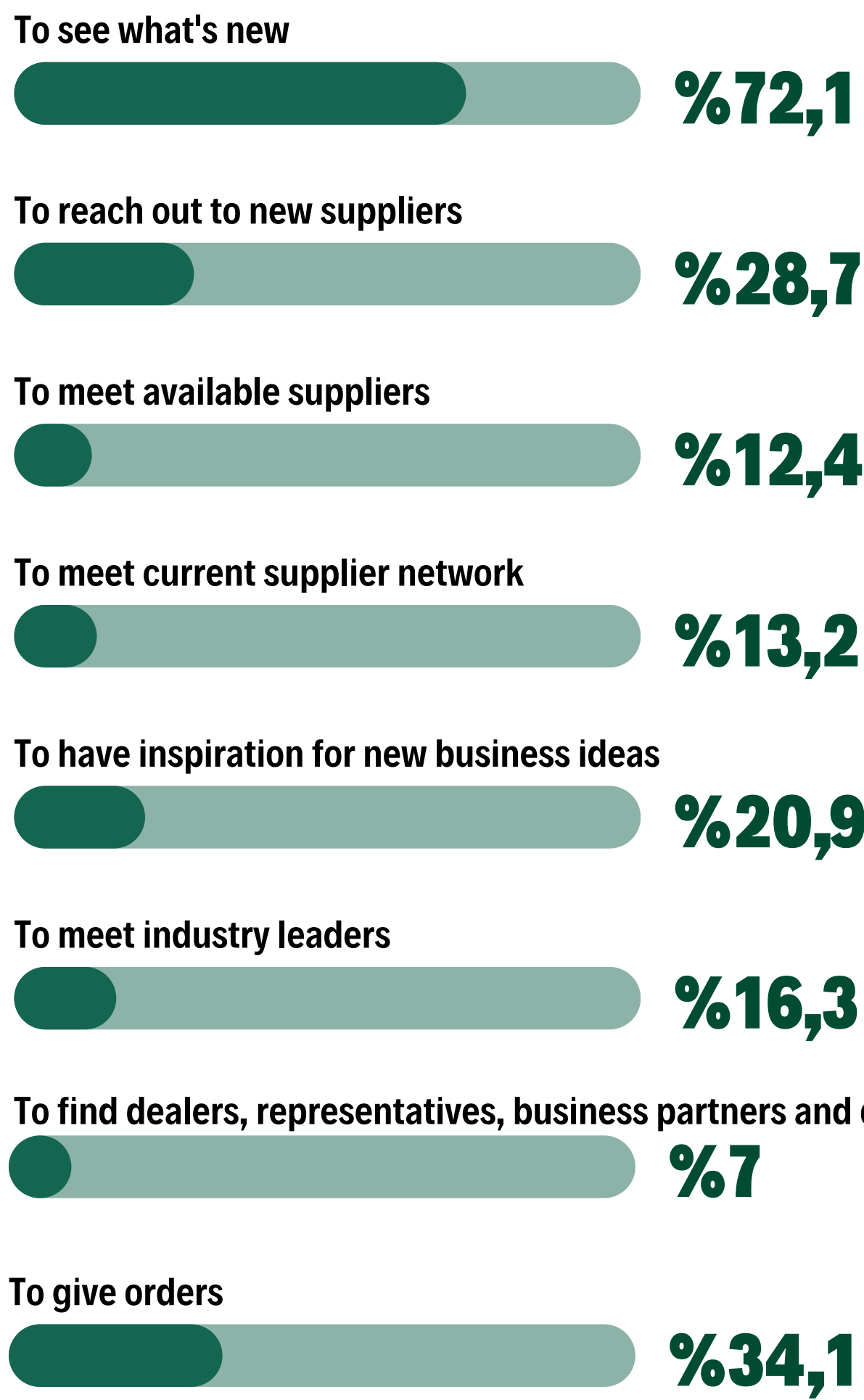
RECOMMENDS THE TRADE SHOW

Visitor Overview

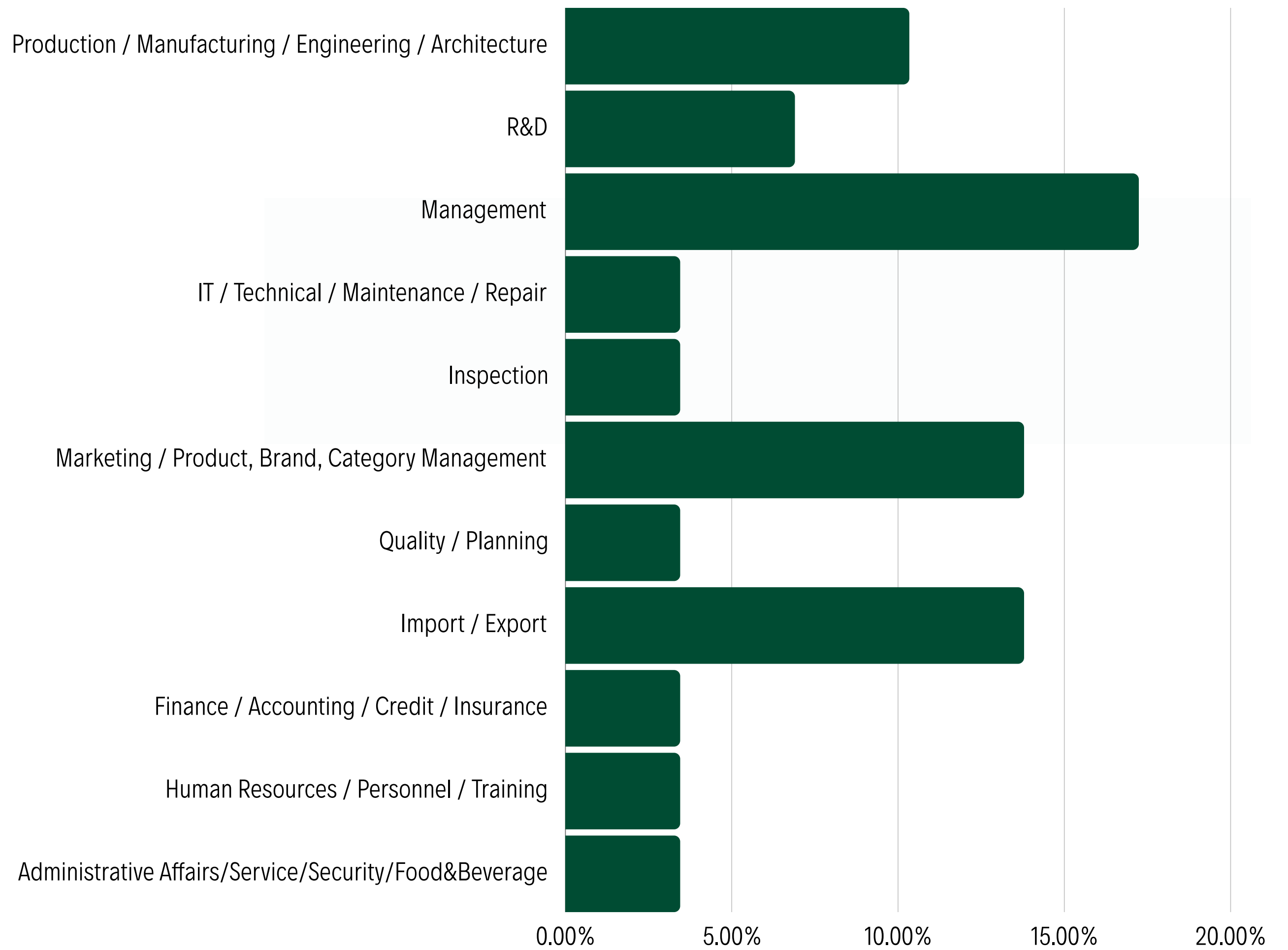
TOTAL NUMBER OF VISITORS
132.455 SECTOR PROFESSIONALS

INTERNATIONAL VISITORS
248 SECTOR PROFESSIONALS

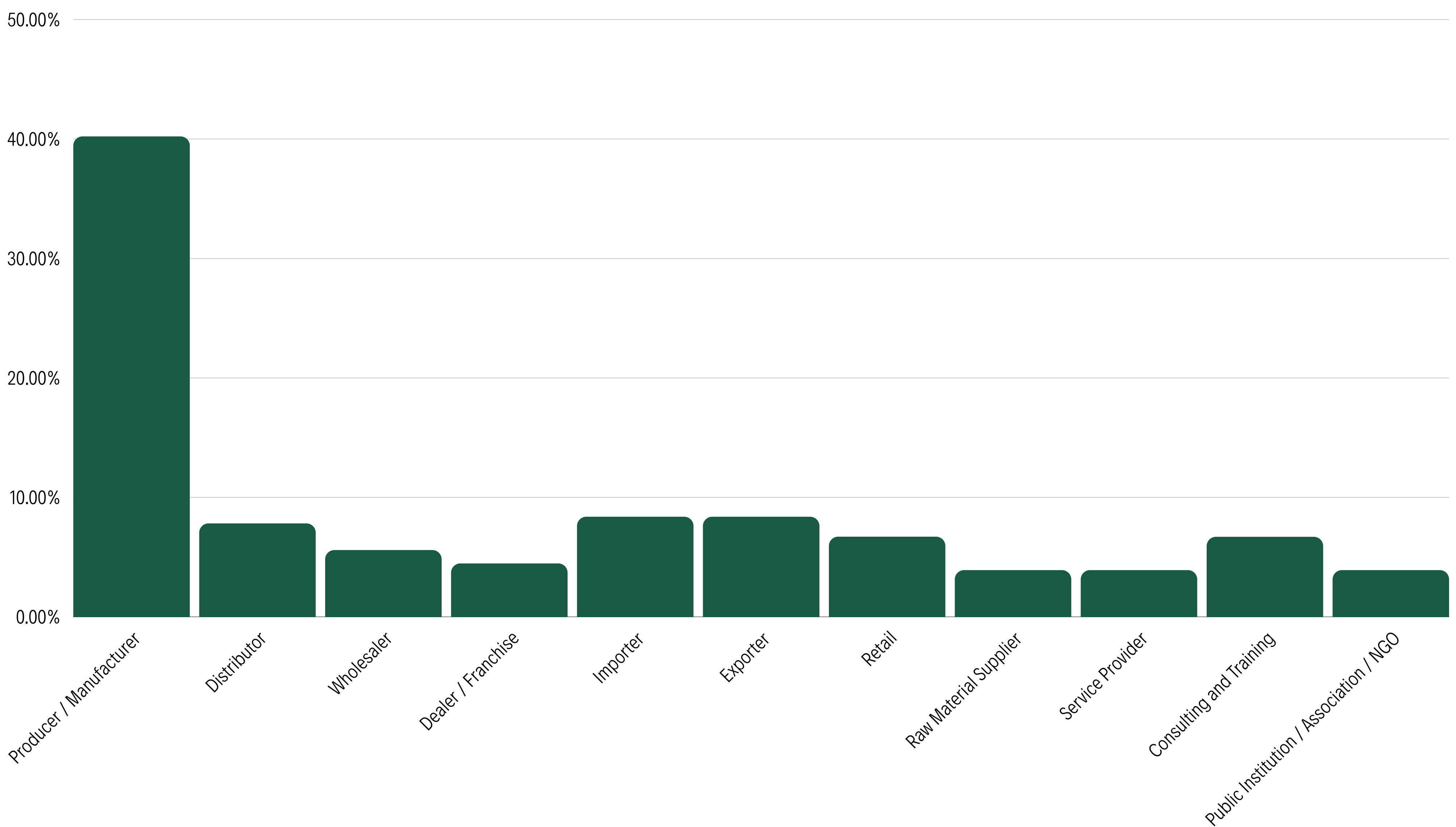
PURPOSE OF VISIT



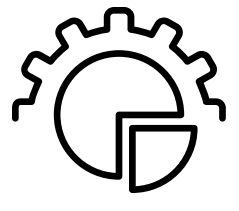
DEPARTMENTS OF VISITORS



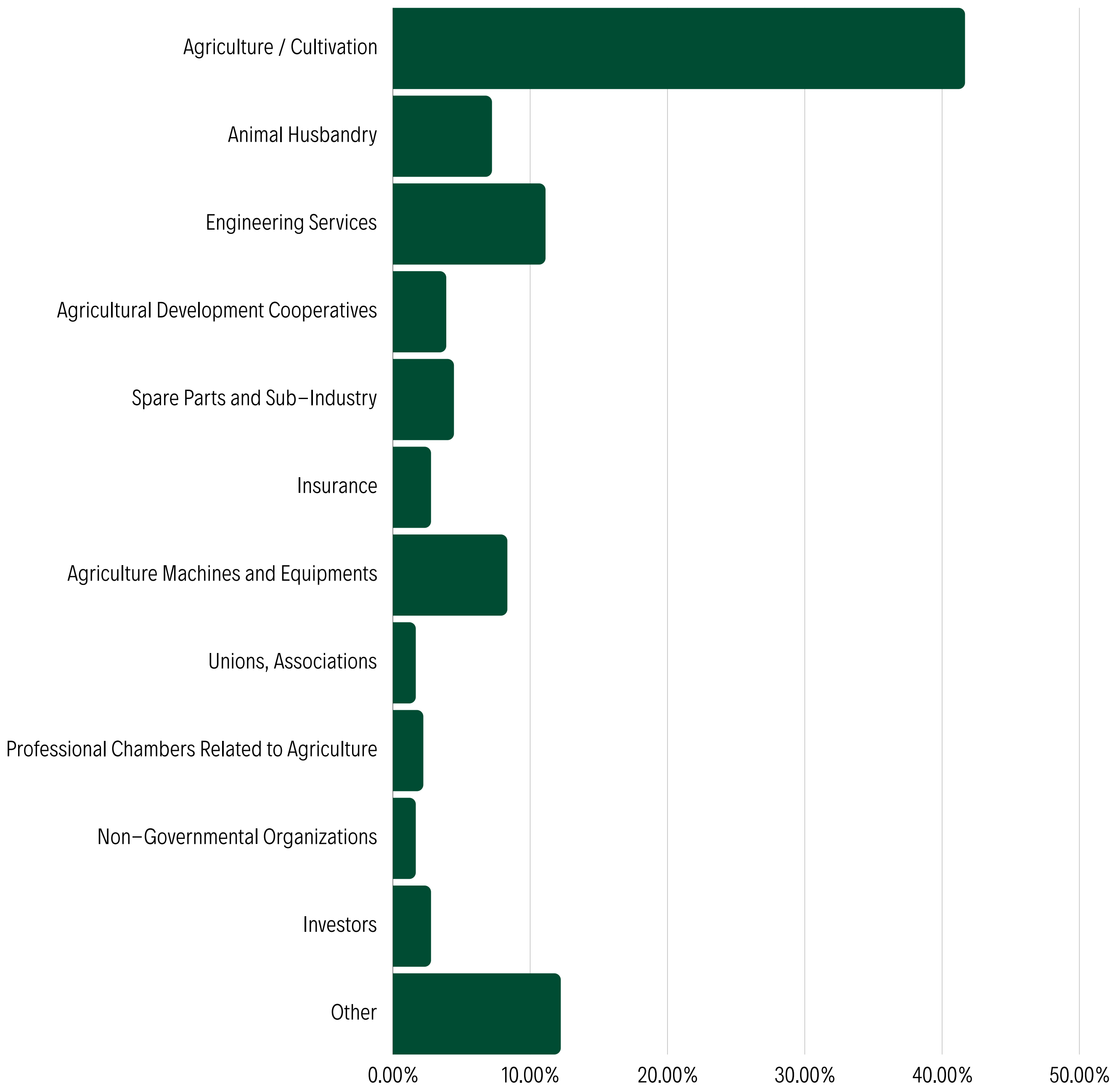
COMPANY FIELD OF ACTIVITY – VISITORS



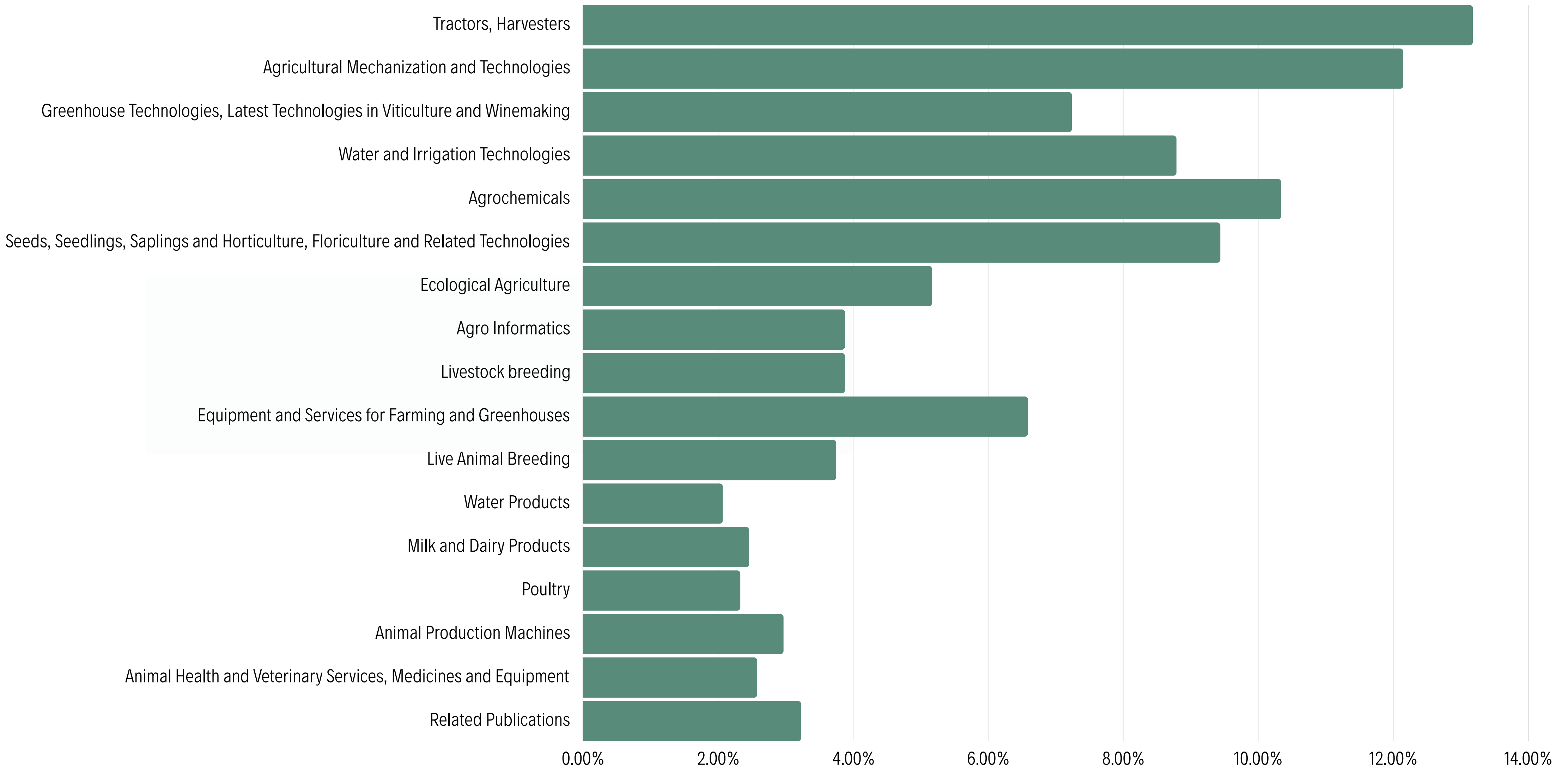
POST SHOW REPORT



SECTORAL DISTRIBUTION OF VISITORS



PRODUCT INTERESTS OF VISITORS



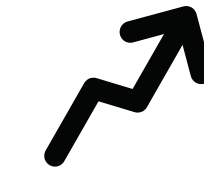
Visitor Overview

VISITOR COUNTRIES

Azerbaijan
Cyprus
France
Ghana
South Korea
Georgia
Iraq
Iran
Spain
Italy
Kyrgyzstan
Germany
Turkish Republic of Northern Cyprus
Macedonia
Egypt
Seychelles
Philippines
Sri Lanka
Syria
United States of America

VISITOR CITIES

Adana Kars
Adıyaman Karabük
Afyonkarahisar Kastamonu
Ağrı Kayseri
Aksaray Kırıkkale
Amasya Kırklareli
Ankara Kırşehir
Antalya Kilis
Aydın Kocaeli
Balıkesir Konya
Bartın Kütahya
Bingöl Malatya
Bitlis Manisa
Bolu Mardin
Burdur Mersin
Bursa Muğla
Çanakkale Muş
Çorum Nevşehir
Diyarbakır Niğde
Düzce Ordu
Edirne Osmaniye
Elazığ Rize
Erzincan Sakarya
Erzurum Samsun
Eskişehir Şanlıurfa
Gaziantep Şiirt
Giresun Sinop
Hatay Sivas
Iğdır Şırnak
Isparta Tokat
İstanbul Trabzon
İzmir Tunceli
Kahramanmaraş Uşak
Karabük Van
Karaman Yozgat



TOP 10 VISITOR COUNTRIES

- Turkish Republic of Northern Cyprus
- Iraq
- Germany
- Syria
- France
- Iran
- Seychelles
- South Korea
- Azerbaijan
- Egypt

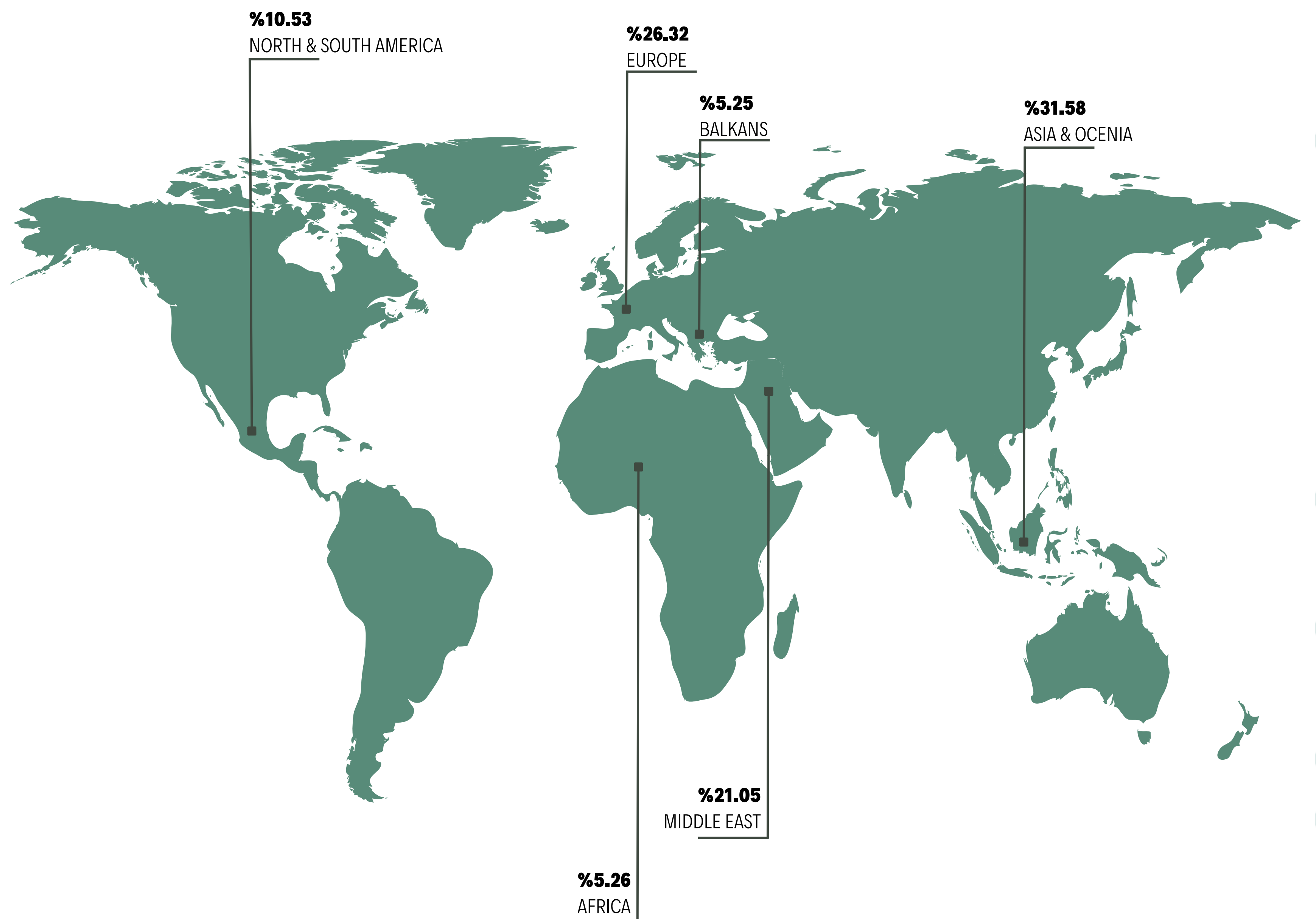
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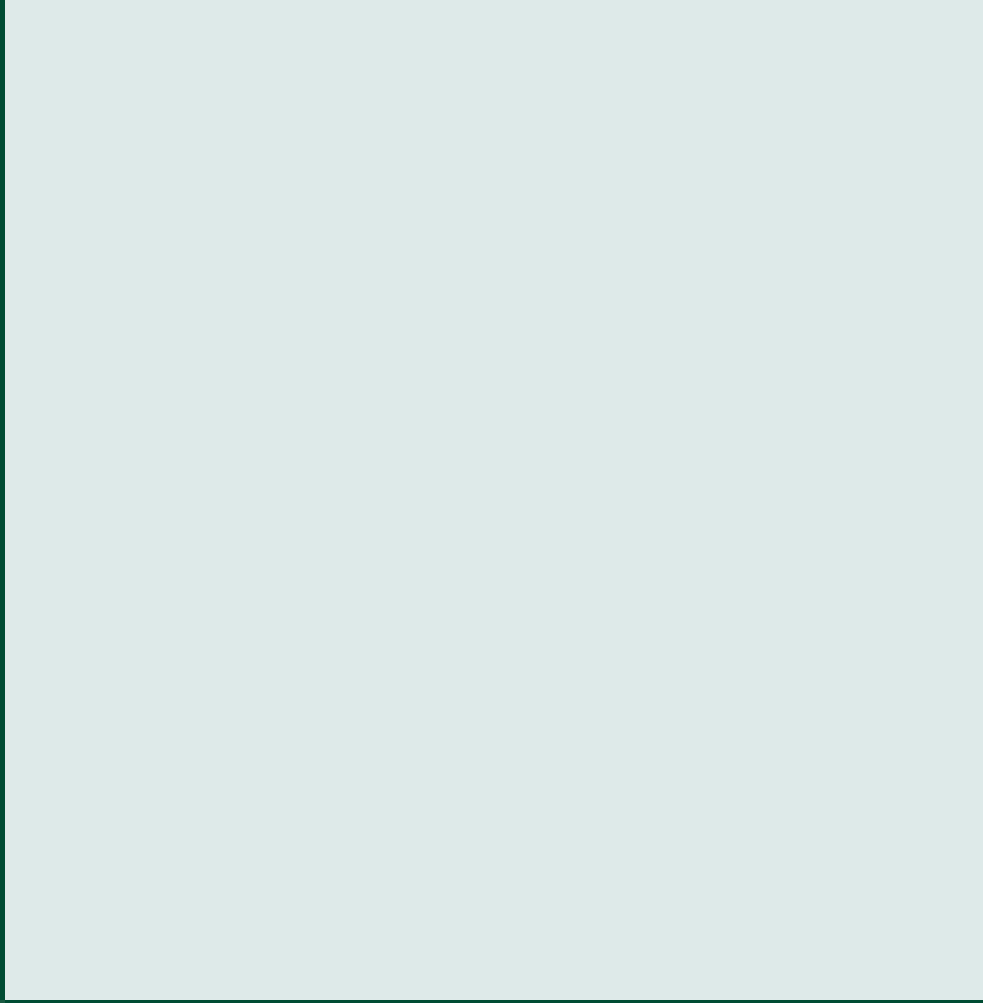
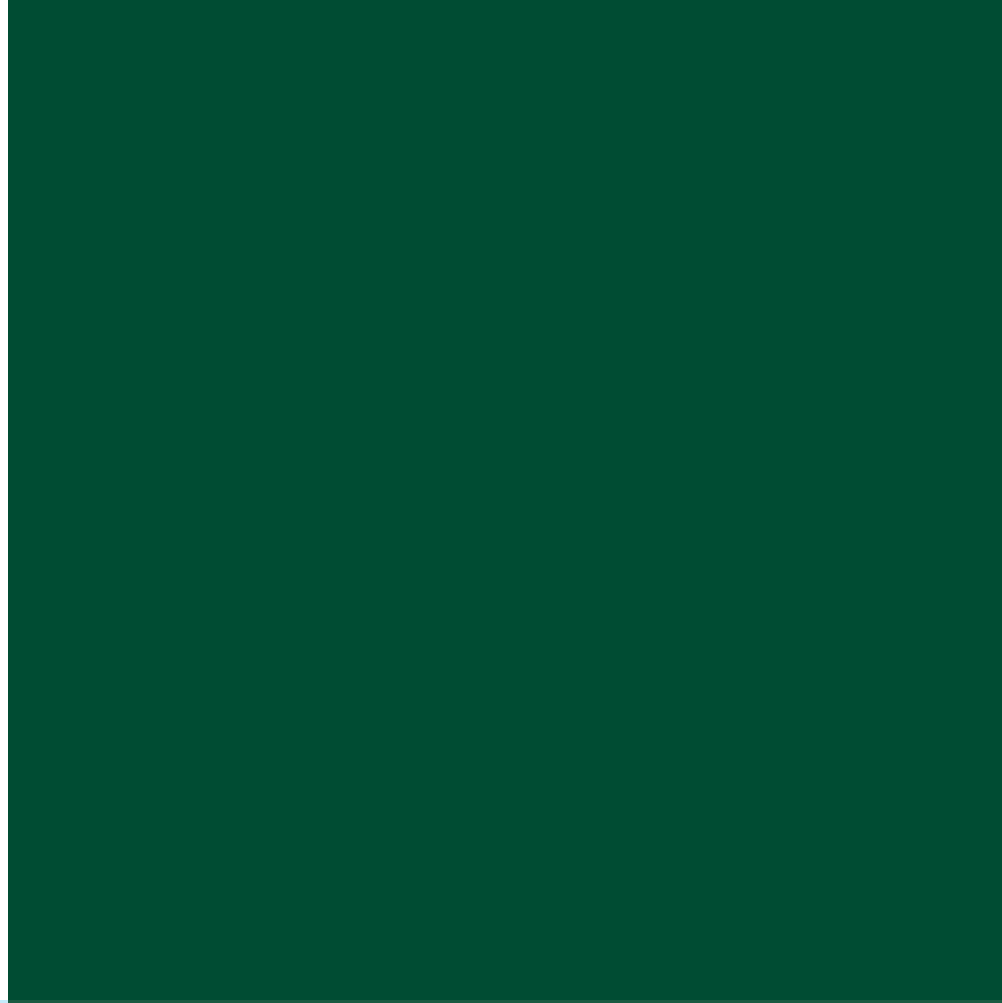
GEOGRAPHICAL DISTRIBUTION OF VISITORS





ADANA AGRICULTURE FAIR

ADANA GREEN HOUSE-GARDEN FAIR





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Contact Us

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